

BACHELOR OF  
ARTS  
IN



**English  
for Global  
Communication  
with Honours**



FACULTY OF LANGUAGE AND  
COMMUNICATION

*Community-Driven University For a Sustainable World*

## INTRODUCTION

The Bachelor of Arts in English for Global Communication with Honours is a four-year (eight semesters) degree programme. This undergraduate degree programme is offered by the Faculty of Language and Communication, Universiti Malaysia Sarawak. The main medium of instruction for this programme is English. Prospective students will be provided with opportunities to apply the knowledge and their ability to use English effectively for various communication needs in local and global settings.

## CAREER PROSPECTS

Corporate, administration, and human resource executives; Editors and writers; Proof-readers and translators; Media reporters and journalists; Language and communication trainers and consultants; Researchers

### Semester 1

**PBW1013** Introduction to Language  
**PBW1023** Sounds of English  
**PBW1033** Structure of English  
**MPU3192** Appreciation of Ethics and Civilisation  
**MPU3222** Foundation of Entrepreneurship Enculturation  
**MPUU3/2** General Studies  
**PPD1041** Soft Skills and Basic Volunteerism  
**PBI1092** Academic English 2

### Semester 3

**PBW2053** World Englishes  
**PBW2063** Listening and Speaking  
**PBW2073** Technical Writing  
**PBW2083** ICT for Language and Communication  
**PBW2093** Language, Culture and Communication

### Semester 5

**PBW3153** Management and Global Trends  
**PBW3163** Multinational Corporations and Global Communication  
**PBW3173** Statistics for Research  
**PBW3183** Global Literacy  
**XXX3** University Elective Courses (2)  
**PBI1082** English for Occupational Purposes

### Semester 7

**PBW4263** Final Year Project 2  
**PBW4273** English and Copy-Editing  
**\*PBW4283** Media English  
 OR  
**\*PBW4313** Creative Writing and Self-Publishing  
**PBW4293** Community Engagement  
**XXX3** University Elective Courses (3)

### Semester 2

**PBW1043** Critical Reading  
**PBZ1043** Principles and Practices of Strategic Communication  
**PBZ1053** Communication and Media Theories  
**XXX3** University Elective Courses (1)  
**MPU3182** Philosophy and Current Issues  
**MPUXXX2** Credited Co-curricular  
**PBM2072** Malay Language

### Semester 4

**PBW 2103** Digital Design and Development  
**PBW2113** Diplomacy and International Relations  
**PBW2124** Research Methodology  
**PBW2133** Translation and Interpretation  
**PBW2143** Psychology of Language  
**PBZ2093** Strategic Communication in Business and Professions

### Semester 6

**PBW3213** Discourse Analysis  
**PBW3223** Final Year Project 1  
**PBW3233** Issues in English Language and Communication  
**\*PBW3203** World Literature  
 OR  
**\*PBS2023** Popular Culture  
**\*PBW3243** Language Learning in Practice  
 OR  
**\*PBZ3183** Strategic Campaign and Event Management  
**\*PBW 3193** English for Global Branding  
 OR  
**\*PBW 3253** Social Media Communication and Management

### Semester 8

**PBW 4306** Industrial Training

Level	Minimum Entry Requirements	Specific Entry Requirements
STPM	<p>Passed Malaysian Certificate of Education (SPM) / equivalent with credit in Malay/Malaysian Language subject or credit in Malay/Malaysian Language July Paper subject and passed in History subject (SPM 2013 and above); AND</p> <p>Passed Malaysian Higher Certificate of Education (STPM) with at least a CGPA of 2.00 and Grade C (CGPA 2.00) in General Studies (Pengajian Am) and Grade C (CGPA 2.00) in two other subjects.</p>	<p>Obtained at least:</p> <p>Grade C (CGPA 2.00) for STPM in two (2) subjects (excluding General Studies)</p> <p>Grade B for English language at SPM</p> <p>Band 4 for the Malaysian University English Test (MUET) or equivalent</p>
STAM	<p>Passed Malaysian Certificate of Education (SPM) / Equivalent with credit in Malay/Malaysian Language subject or credit in Malay/Malaysian Language July Paper subject passed in History (SPM 2013 and above). AND Passed Malaysian Higher Certificate of Religious Education (STAM) with at least Jayyid level</p>	
Diploma / Equivalent	<p>Passed Malaysian Certificate of Education (SPM) / Equivalent with credit in Malay/Malaysian Language subject or credit in Malay/Malaysian Language July Paper subject passed in History subject (SPM 2013 and above)</p> <p>AND have a Diploma or other equivalent qualification recognized by Malaysian Government and approved by University Senate;</p> <p>OR Passed Malaysian Higher School Certificate (STPM) with at least a CGPA of 2.00 and Grade C (Subject Grade Point (NGMP) of 2.00) in three (3) subjects taken including General Studies;</p> <p>OR Passed Matriculation examination / Foundation</p>	
MoE Matriculations/ UM Science Foundation/ UM Science Foundation / UiTM Foundation	<p>Passed Malaysian Certificate of Education (SPM) / Equivalent with credit in Malay/Malaysian Language subject or credit in Malay/Malaysian Language July Paper subject passed in History subject (SPM 2013 and above)</p> <p>And Passed MoE Matriculation/UM Science Foundation/ UiTM Foundation / UNIMAS Science Foundation with at least a CGPA of 2.00, AND obtained at least Band 2 in Malaysian University English Test (MUET)</p>	
A Level/ International Baccalaureate (IB)/ AUSMAT	<p>Passed Malaysian Certificate of Education (SPM) / Equivalent with credit in Malay/Malaysian Language subject or credit in Malay/Malaysian Language July Paper subject passed in History subject (SPM 2013 and above)</p> <p>AND Passed GCE A Level/ International Baccalaureate Diploma (IB)/ AUSMAT recognized by Malaysian Government and approved by University Senate.</p>	

## SUPPORT

To support your study, the university provides various facilities and resources:

- Library: Perpustakaan Tun Abdul Rahman Ya'kub (PeTARY)
- Computing facilities
- Resources Rooms
- Online Learning Support

## CONTACT US

### PHONE NUMBERS

+6082 58100 ext 2688 /  
+6016 8881489

### WEBSITE

<https://www.flc.unimas.my>

### EMAIL

[rjoseph@unimas.my](mailto:rjoseph@unimas.my)

### Dr. Joseph Ramanair (Programme Coordinator)

Faculty of Language and Communication  
Universiti Malaysia Sarawak (UNIMAS)  
94300 Kota Samarahan  
Sarawak

